



Dear Sir or Madam,

Thank you for your interest in becoming a LADO Agent for LADO International College. Enclosed please find the form for the first step in becoming a LADO Agent. Please complete the [LADO Agent Survey](#) because it provides us with basic information from you and your organization. It is essential for our assessment of your potential to succeed as a LADO Agent. We look for agents who adhere to sound business practices, respect LADO and our students, are committed to bringing students to LADO on a regular basis.

I would like to take this opportunity to congratulate you for taking this first step. I wish you success in helping us continue to build the LADO brand in your part of the world. You can count on our returning you the same respectful treatment we receive from you.

I look forward to receiving your survey responses.

Sincerely,

Francisco Barrera  
CEO  
Lado Enterprises, Inc.  
Phone: 202-223-0023  
E-mail: [fbarrera@lado.edu](mailto:fbarrera@lado.edu)  
Website: [www.lado.edu](http://www.lado.edu)



## Section 2: The LADO Agent Survey

Please answer the following questions as completely and accurately as possible and return the survey to us by e-mail to Tatiana Rey at [trey@lado.edu](mailto:trey@lado.edu)

1. How did you find about LADO International College and what are your expectations about LADO Enterprises?
  
  
  
  
  
  
  
  
  
  
2. Is there an overseas office or contact person in the United States? If yes, please provide the contact information for this office or contact.
  
  
  
  
  
  
  
  
  
  
3. Do you currently represent, or have you represented in the past, any other language schools, colleges or universities in the U.S.? If so, please list up to five of them, as follows:

School Name	City and State	Years as Agent	Contact Person Name	E-mail or Phone Number

4. May we contact these schools?
  
  
  
  
  
  
  
  
  
  
5. Are you currently representing a language program in the Washington D.C. metropolitan area? If yes, please list them below.

6. What are your students looking for when they are looking for a school in the U.S. (check all that apply)?

- Location
- Price
- Reputation
- Homestay Program
- Number of students per class
- Ethnic, cultural, and language diversity
- Weather
- Proximity to a large city
- Extracurricular activities
- Other (please describe) \_\_\_\_\_

7. How many students do you anticipate sending to LADO International College per month/year?

8. What percentage of your students requires F-1 Student Visa assistance?

9. What percentage of your students requires assistance with housing?

10. What do your students mostly prefer, living with an American family (home-stay), in an apartment, or in a shared house?

Thank you for this opportunity to learn more about you and your organization! Please e-mail your completed survey to Tatiana Rey at [trey@lado.edu](mailto:trey@lado.edu). We look forward to receiving your responses. You should receive a confirmation from LADO by e-mail within 6-10 business days from the date we receive your completed survey.